

PCA Palmetto Region

Board Meeting Minutes

Date	September 12, 2026
Called to Order By	Keith Kirwin, President
Present	Keith Kirwin (President), Josh Stolarz, Jason Proctor, Lola Massoglia, Gary Becroft, Andy Cygan

1. Call to Order & Roll Call

Keith Kirwin called the meeting to order and conducted a roll call.

2. President's Report / Announcements

Bell Event – Birds of Prey

- Contract for a February 27, 2027 event at Birds of Prey is being finalized; Keith will sign the contract and submit the deposit next week.
- Total capacity negotiated at 60 tickets, guaranteed 35 by the club and 25 by the venue. Ticket price approximately \$120, all-inclusive of catering.
- Event will be exclusive to Palmetto Region — club will have full use of the venue and parking.

PCA Event Stipends

- Club has claimed nearly all available PCA event stipend money for the year via the Bell event, Savannah Bananas outing, two new-member events, and the PCA hospitality tent.
- An EV/hybrid meetup is still being organized to use the remaining stipend.
- Savannah Bananas outing was approved and classified as a 3-event package (drive-in, brewery meetup, and game) at a stipend of \$750.

Sponsorships

- Longtail Motorwerks / Low Country Europe: owner has agreed to sponsor as two separate \$500 commitments (splitting what would otherwise be a single \$1,000 sponsorship) across both business names. Both locations are highly engaged with the club.
- Autometrics: a longtime sponsor since the 1980s that has not paid recently. Keith will follow up directly to request a renewed contribution for next year.
- Board discussed inviting all current sponsors to have a visible presence (banner placement, tent, etc.) at Porsches in the Park.

Board Development

- Keith noted the club's financial position has stabilized with strong incoming cash flow, and encouraged identifying members who consistently show up and engage as future board candidates.
- Discussed offering small board/officer perks (e.g., discounted or complimentary tickets to club events) as a low-cost thank-you for volunteer time, without creating paid positions.

3. Porsches in the Park (Fall Event)

- Event timeline: 1:00 PM setup begins; 1:15–1:30 PM food trucks arrive and position; 2:00 PM Porsches begin arriving/staging; 3:00 PM event officially starts; 3:15 PM band begins; 6:15 PM band finishes, followed by

awards/recognition and closing remarks; 6:35 PM cars begin departing; 7:00 PM published end time; 7:30 PM target for full site clearance.

- Judging categories (5 total) and voting are handled through the event website at sign-up.
- Signage/stage: Keith will use his utility trailer with plywood decking as a small stage/backdrop for the band, with Porsche signage across the front.
- Band is providing its own PA system, reducing the need for separate announcement equipment.
- Approximately 17 volunteers from a local high school lacrosse program will assist (wearing team jerseys in lieu of event t-shirts); the club is donating to the program in exchange for support.
- Cones will be used to direct car placement/traffic flow by category; food trucks are planned to stage near the gravel lot rather than pulling onto the field.
- Keith plans to walk the site with Josh and Jason ahead of the event to finalize layout.
- Outreach to sponsors about attending went out August 11 with limited responses so far; follow-up reminders are being sent.

4. Membership Survey

- A new member survey is being drafted, building on last year's survey (which drew roughly 71–90 responses) and a separate prior social-engagement survey.
- New question proposed: ask members to rank their top five favorite events of the year, to better gauge engagement and interests, especially from the Myrtle Beach area membership.
- Plan is to send the survey in mid-October, after Porsches in the Park, so results are available ahead of the November planning meeting.

5. 2027 Event Planning

- Board agreed to dedicate part of the November or December meeting to broad planning for next year's calendar.
- A shared document will be circulated ahead of time so members can propose event ideas/months before the meeting, to make in-person planning time more efficient.
- Approach discussed: start with a wide list of ideas, then narrow down a quarter at a time.

6. Monthly Socials

- Vickery's social drew approximately 35 attendees against 23 RSVPs and was well received; board noted it as near max capacity for the space.
- Kingtree services sponsor has become inactive and has not responded to outreach or paid dues since before COVID.
- Eggs Up Grill has been invited to host/participate in the November social.
- Board discussed rotating social locations between Mount Pleasant and varying locations to serve where participation is strongest, and agreed Summerville has not drawn sufficient turnout to continue.

7. December Holiday Events

- Christmas Party is planned for the second weekend of December (intentionally early to avoid conflicts with other regional events).
- Holiday lights drive-through social: board discussed reducing confusion from last year by having everyone meet and drive through together before heading to the restaurant for the social.
- Parking at the Christmas Party venue (St. Johns Yacht Harbor) may carry a per-vehicle charge; Keith will inquire with venue management about waiving or offsetting the fee for the club's event.

8. Sponsorship Chair

- Board revisited the need to name a sponsorship chair. No candidate was confirmed..

9. Treasurer's Report

- Total club funds: \$19,847.87 (\$19,049.79 checking, \$798.58 PayPal).
- Board discussed moving a portion of reserve funds into a high-yield savings account, keeping a working balance (e.g., ~\$5,000) in checking.
- Concerns raised about added tax-filing complexity (e.g., 1099-INT reporting) for a volunteer organization currently filing a simple postcard return; no decision was made and the topic was tabled for further research.

10. Other Business

- A member has tickets to Savannah Bananas he needs to sell; board agreed to post the availability on the club's Facebook page and website.
- Julianne's 911T restoration project was discussed; she has been connected with Carl and Longtail Motorwerks and may be featured in a future newsletter or social media story documenting the restoration.
- Club membership is approaching 900 (including co-members).

Adjournment

With no further business, the meeting was adjourned.