

PORSCHE CLUB OF AMERICA

Palmetto Region

Board of Directors Meeting – Minutes

Date: April 18 2026 **Location:** Charleston, SC

Presiding: President Keith Kirwin

1. Treasurer's Report

- Operating account ~\$20,000
- ~\$2,000 still owed to Savannah Bananas from collected ticket proceeds.

2. Membership Report

- Membership in the high 500s.
- Approximately one new member joining per week.

3. Justin Bell & Derek Bell Event

- 60+ tickets sold; contract written for 100.
- Only ~40 purchasers are club members despite 800 total membership — push to members identified as priority.
- Keith appearing on Low Country Live Tuesday, April 28th; social media “as seen on” push to follow.
- Josh’s Facebook ad: ~8,000 reach, ~400 website clicks, ~\$60 cost. Event ranking #2 on Google for “Justin Bell.”
- Promotional videos complete.
- Erin Kinsel confirmed as event auctioneer (pro bono); auction items include possible travel packages, signed books, and personalized signed posters.
- Baker Automotive check expected; in-person meeting planned to discuss Low Country Live co-mention. Autometrics in-person pitch also planned.
- Event flow: VIP Happy Hour 5–6 PM; General Admission 6 PM. Setup day-of only.
- Josh handling AV/projection; slides planned for auction segment.
- Hotel welcome gifts for the Bells to be dropped at concierge. Member volunteer to handle airport pickup (Thu., May 7th).

4. Monthly Socials

- Venue calendar booked through August: Locals (May), Sol (June), Tavern and Table (July), Villa Cantina (August).
- May (Locals, James Island): No speaker due to trivia night noise. Officers to greet members at the stairs; name tag stickers for walk-ins.
- June speaker: Courtney (physical therapist) confirmed.

5. Other Business

- Women’s drive: Lola planning for ~May 31st.
- Cars & Coffee on private property: Board will not organize an event requiring insurance/permits; members encouraged to attend existing area events.

Next board meeting: May16 2026