

Palmetto Pipes



PCA Palmetto Region
www.pcapalmetto.org

March 2008

2008 CAYENNE GTS

“The Bloodlines Are Unmistakable”

Tuesday, February 26, 2008 Baker Motor Company held a private unveiling of the new 2008 Cayenne GTS for our club members. To Richard Hungate and the staff on hand that night a ton of thanks. Their time and efforts are much appreciated. The vehicle on hand was a combination of pure luxury and precision German engineering so prevalent in the Porsche line. The interior was a dream. The leather seats with the centers done up in a brushed suede/leather as well as the sun visors and headliner was the ultimate in luxury. So fine an interior I could've stayed in it forever. A luxury interior is one thing but combine it with the Porsche engineering for power, precision and handling and you've got an SUV that is top in its class. So this month's feature will be the history of the Cayenne.

The benchmark Cayenne, a five-seat mid-size luxury sport utility vehicle is produced in Leipzig, Germany and was first introduced to Europe in late 2002. Sales in North America began in 2003. The Cayenne can boast a couple firsts. It's Porsche's first four-door. It's the first V8 engine vehicle built since the discontinuation of the 928 in 1995. Its introduction puzzled many journalists and even outraged many enthusiasts. Many asked, “What was Porsche thinking”

In a word, survival. When economic conditions sour sports-car sales fall first and farthest. Fortunately Porsche didn't suffer much till the early 1990's when it almost died. Considerably shaken a new CEO, the no-nonsense Wendelin Wiedeking

was installed. Wiedeking understood the world had changed and Porsche had to branch out. In other words the company needed a third model line, something with broader sales appeal if it hoped to keep standing on its own. But why a sport utility instead of a sports-luxury sedan? Easy answer. America was crazy for SUV's and it was still Porsche's biggest market.

Another factor in Wiedeking's calculations were the introductions of sport utility vehicles by German rivals Mercedes Benz's 1998 M-class and BMW's 2000 X5. Both were doing a wonderful job of drawing new buyers to their marques. If the Boxster was the “bet-the” company miracle car,” then the Cayenne was an astute hedge against the sports-car market's inevitable next crunch. A popular hedge it was too with worldwide sales running at twice the originally forecasted rate of 20,000 units per year.

Originally produced with 3 models there are now 5 to choose from, Cayenne, Cayenne S, Cayenne GTS, Cayenne Turbo and Cayenne Turbo S. A Hybrid Cayenne is scheduled for introduction to North America at the 2010 Los Angeles Auto Show. Four engines are currently available in 2008 with the turbocharged model going from 0-60 mph in 4.9 seconds. Making it extremely high performance for a sport utility vehicle. It can also boost a top speed of 171 mph.

The Cayenne also denies its mass by feeling quite maneuverable and even agile. But it's the ride comfort and body control that are the most remarkable. The ride area is usually one area that suffers in high performance vehicles but Porsche addressed this with their

Continued...pg 6



Baker Motor Company
Charleston's authorized Porsche Dealer



PORSCHE



2008 Officers

President

Kevin Small
843-810-9956
wilke3169@yahoo.com

Vice President

Steve Kemp
843-571-6255
sekmak@aol.com

Secretary/Treasurer

Tuggy Mathisen
843-571-7174
bbtchas@aol.com

Membership Chair

Al Trego
843-270-6222
ojuice45@aol.com

Newsletter

Jackie Dasen
843-200-5125
pors928v8@yahoo.com

Webmaster

Josh Stolarz
843-571-3965
webmaster@pcapalmetto.org



Palmetto Pipes

From the Prez

Is everyone sitting by their computer waiting for March 11th? This is the opening day to register for PCA Parade. From all indications, this Parade will be hugely successful and is expected to sell out immediately. There were, at the time of this writing, still opportunities to help out as a volunteer. Check out the PCA as well as the Carolinas PCA website for more info.

Speaking of March 11th, PCA Palmetto will be holding their monthly meeting on this date at Zeus in Mt. Pleasant. I look forward to seeing everyone there. The February meeting was held at Easterby's restaurant and we were treated to a presentation by Mike Duck that included numerous photos from his recent trip to Germany. We went away amazed and amused. Thanks to Mike and the staff at Easterby's for yet another successful meeting.

PCA Palmetto was invited by John Glasgow and his staff at Baker Motors to a pre-release viewing of the 2008 Cayenne GTS. What a beautiful car. I do believe Ken Dasen was glad the model we viewed was already sold. If not, Jackie would have been driving it home. Jackie is currently marking off the days with plans to purchase a "Pepper Mobile". Thanks again to Baker Motors.

The preliminary plans for PCA Palmetto to host the PCA National Executive Committee are in place. October 24-26 has been penciled in as the core meeting dates. Al Trego has taken the lead on this event and will keep us posted as plans unfold.

My son, Will, and I traveled to Carolina Motorsports Park last weekend to participate in a Driver Education event put on by Carolinas Region of PCA. Those who have participated know how much fun this can be. Those that haven't should do so. We had a great time. I left the track one time doing no damage to myself or my car. I have to say driving to the track, driving hard for numerous twenty-minute sessions and then driving home in a car that will be thirty years old in a few short months brings a smile to my face. Porsche, There is no substitute...

Finally, we are planning to join our neighbors in the Myrtle Beach area for a drive on the 16th of March. It has become more and more obvious that residents of the Grand Strand Area are choosing to join Palmetto PCA. There is a group that meets on chosen Sundays and they have extended the invitation to any who are interested. Need a quiet drive before returning to work on Monday? Join us...

Kevin

"it's not just the cars, it's the people..."

Members Corner

New Members

Alex Chapman & William Malone.....2005 Boxster
James Gibson.....1984 944 Turbo
Roswell Matthews.....2002 911

Transfer In

Dickran & Susan Mgrdechian.....1974 911
1987 951



Tail of the Dragon Trip September 12th - 14th 2008



The dates are set so mark your calendars and get your room reserved if your up for some great fun and a fantastic driving experience. As in the past Fontana will provide a PCA rate of \$85.00 per night per room so call early to ensure you get a room. Our traditional Friday night social will be held outside in the pool area this year. The cost of the event other than room and meals is a \$15.00 administration fee. This fee also enters you in Saturday night's raffle, held at the conclusion of the group dinner.

[More info is available online.](#)



Porsche Trivia Fun

What Scottish science fiction writer once owned a bottle green 3.2 liter Porsche Boxster and a burgundy Porsche 911 Turbo?

February's Trivia Answer

Greenwich located in Fairfield County

Rennsport Charleston

**Porsche Service
1976-A Sam Rittenberg Blvd.
Charleston, SC 29407
843-556-4925
Stan Turner**

www.pcapalmetto.org

Your site for current events and photos...

Looking for A Nice Spring Drive?

The Myrtle Beach group has invited us to join in their Sunday drive and lunch. This month's get together is on Sunday, March 16. There will be a short drive and then lunch afterward. They will meet at Noon at the Piggly Wiggly parking lot at the corner of Carolina Forest Drive and Highway 501 in Myrtle Beach. A Google Maps link to the starting location is available [online in the Forum](#). If you're planning on attending post a reply in the Forum so that a caravanning group can be established. Ken and I are planning to go.



HAPPY EASTER FROM YOUR PALMETTO PCA OFFICERS
MARK YOUR CALENDAR IT'S EARLY THIS YEAR—MARCH 23, 2008

Escape 2008

Journey into the Land of Enchantment

Thursday, September 18 through Saturday, September 20

Escape 2008 will be held in Albuquerque, New Mexico and the surrounding areas of Santa Fe, the Jemez Mountains, and many more stunning locations. If you're a history buff or just want to go for a long, long drive or you just want a wonderfully good time you'll find ancient cultures, world-famous cuisine, diverse landscapes, renowned museums and so much more on this journey. New Mexico's mountains, deserts, lakes and forests offer endless recreational opportunities. The eagerness of the local people to share their ways and history will give you a whole new respect for life. So go west and explore new horizons. If your interested check out the website "<http://escape.pca.org/Welcome.html>"

EUROPEAN Road and Racing

COMPLETE SERVICE & REPAIR FROM
FAMILY SEDAN TO HIGH PERFORMANCE

KARL TROY

BMW • PORSCHE • MERCEDES • VW • AUDI
FERRARI • VOLVO • LAMBORGHINI

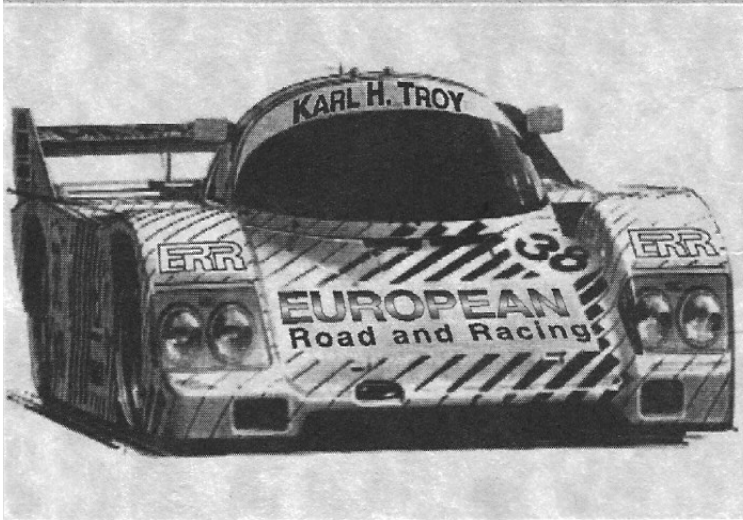
4560 Rivers Avenue

Tele 843.747.1342

North Charleston, SC 29405

Fax 843.747.0180

www.europeanroadandracing.com



CLASSIFIEDS

1960 356B

Silver w/red interior
Restored in 2000
\$8,000

1983 911 SC

Silver w/RS Interior
Over \$12000 invested
\$19,500

Check out the pictures and further descriptions of these on the web

Troy Art
571-7174

W·A·T·E·R·C·O·L·O·R·S



March in the Lowcountry not only brings greenery with the first blooms of new plants and vegetation it also brings with it the green of St. Patrick's Day. *Saint Patrick's Day* began as an annual fest day in which the Irish celebrated one of Ireland's patron saints Saint Patrick (circa 385 – 461). The day is a national holiday in Ireland generally celebrated on March 17th. It first became a feast day in the Roman Catholic Church due to the influence of Waterford-born Franciscan scholar Luke Wadding in the early part of the 17th century. It is also a holy day of obligation for Roman Catholics in Ireland.

In the mid 1990's the Irish government began a campaign to use St. Patrick's Day to showcase Ireland and its culture.

In many parts of North America, Britain and Australia people of Irish decent and non-Irish decent crowd together in celebration by drinking large amounts of alcoholic beverages and wearing green colored clothes. Some worldwide countries that celebrate St. Patrick's Day are Argentina, Canada, Great Britain, Germany, Denmark, Montserrat, Mexico, Russia, South Korea and of course the US.

Boston, Massachusetts holds the longest-running St. Patrick's Day celebrations in the US having begun in 1737. The most common meal eaten in the US on this day is corned beef and cabbage, though historically this meal is an American meal rather than a traditionally Irish one.

**DON'T FORGET ST. PATRICK'S DAY
MARCH 17, 2008**



Saturday Breakfast
Come join us for a good time at the Saturday breakfast held at the Sunflower Café on Hwy. 61 @ 8:00am every Saturday. Dr. Bob and the gang always enjoy great conversations.



Continued from cover.....

2008 CAYENNE GTS

optional Porsche Dynamic chassis Control.

In 2007 25 Cayenne's participated in the Trans-Siberian Rally. Starting in Moscow, Russia and ending in Ulaanbaater, Mongolia the event is one of the worlds longest motor sports events. The two- man teams travel 7000 kilometers (4,412 miles) and navigate the Ural and Altai Mountain ranges as well as the infamous Gobi desert. Special stages in the event include tarmac and gravel surfaces as well as sand and off-road driving. The weather can usually conjure up a few flooded river crossings and the high altitude can bring snow blizzards. A scorching sand storm is another likely encounter. These definitely are not the places you want to take your 911, Boxster, Cayman, or any other two-door Porsche. These terrains are best left to the small series of Cayenne S Transsiberia models. Although the Trans-Siberian Rally may be described as an orienteering excursion it is by no means a "luxurious, fair-weather event for the faint-hearted."

So as Road & Track stated in May of 2007 "those who want the best handling SUV money can currently buy, then the Cayenne, with any of its power trains, is probably what you're looking for."

But as Porsche's advertisement says, "When do you tell it that it's not a sports car?"

DID SOMEONE SAY CAYENNE?





Specializing in Porsche Service and Repair

Full Service Facility from Routine Maintenance to Complete Restorations.
Service, Repairs, Parts and Sales.

Track Car Modification and Preparation.
Transportation and Track Support.

Comprehensive Inventory
· Established 1982

**1913 Belgrade Ave.,
Charleston, SC 29407**
763-6740 phone 763-0575 fax
www.autometrics@knology.net
www.autometricsmotorsports.com

Palmetto Pipes

PCA Palmetto Region

January 2008

March

11th Monthly Meeting--Zeus Grill & Seafood, Mt Pleasant, 7PM

11th **PORSCHE PARADE
REGISTRATION—9am**

16th Myrtle Beach Sunday Drive
12 noon—Piggly Wiggly parking at
Carolina Forest Dr and Hwy 501

April

8th Monthly Meeting—TBA

12th Azalea Festival Parade, Wilmington
NC— Hurricane Region

18th Carolina Spring Tour, Pipestem
State Park, West Virginia

Saturday Breakfast

Dr. Bob and the gang Saturday breakfast is held at Sunflower Café on Hwy. 61 @ 8:00 every Saturday. Come and Join us.....

Palmetto Pipes

215 Oak Circle
Walterboro, SC 29488

Monthly Meeting

March 11, 7pm
Zeus Grill & Seafood
725 Johnnie Dodds Blvd, Mt Pleasant